

Let's **Help** to make **Children** **Smile** this **Christmas**



What is the Re-use Santa Appeal?

The **Re-use Santa Appeal** is a charitable campaign to provide help for young people across North Yorkshire who are most in need this Christmas.

This year, we need your help to collect used toys, games, books and puzzles for young people who might otherwise not receive a gift.

Not only will this help to make Christmas easier for many families, it will support the environment by encouraging a 'Reduce, Re-use, Recycle' mindset. Re-use Santa is delivered in partnership with City of York Council, North Yorkshire County Council and selected charities.



2021 Target
tonnes
of toys!

This year we are going BIG. We want to match, or better, last year's incredible success by collecting at least 10 tonnes of toys...

but we need your help to achieve this.

Who are the charity partners?

No Wrong Door will gift the pre-loved toys and games to children within or on the edge of the care system. We are also partnering with Barnardo's, British Heart Foundation, the Daisy Chain Project, the Banana Box Toy Project, York Foodbank and the Recycling Project CIC to make sure that all donations can be handed out to local children or used to raise money for great causes.



www.yorwaste.co.uk/reuse-santa-appeal

Get Your School Involved?



It's as easy as 1, 2, 3...

1 Gather as many used toys as possible

Anything you can do to spread the word to encourage as many donations as possible will be hugely appreciated, from social media posts to a note in the parent newsletter. Encourage your friends and family to see how many toys they can spare to give to another child this Christmas.

2 Drop them off

Simply drop off toys at any of the 22 household waste recycling centres that we operate throughout York and North Yorkshire. If you are unable to drop off your donations, please contact us at Marketing@yorwaste.co.uk to request weekday collections, subject to availability.

3 Your toys will be given a new home

Yorwaste will then distribute them to the charity partners. Most donations will be taken to No Wrong Door, with any additional gifts being sent to charity shops.

Where can you drop your toys, games, puzzles and books?

All of Yorwaste's HWRC drop-off points are in North Yorkshire. Find out your nearest one at:

northyorks.gov.uk/household-waste-recycling-centres

Please consider the age range from 4-16 and make sure your donations are in the best possible condition for their new owners, with no missing parts and in full working order.

Donations are welcome from

15 NOVEMBER TO 15 DECEMBER



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